

Eliminating Downtime in the Construction Industry



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Chief Executive Officer





Agenda

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- 02 Change in the Construction Industry
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Together We Eliminate Downtime to Build the Most Useful Industry for the World



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Eliminate Downtime



*Together, We Will Eliminate
Downtime*



Our promise to the construction industry

Our promise to the construction industry is to lead the technology engagement, uniting the construction industry to eliminate downtime by making the largest data lake in the industry useful. This is our contribution to anyone who wants to deliver impact today and tomorrow through insights, products, services and business models – all developed by people and for people.

Eliminating Downtime

A Shared Purpose for the Industry

Downtime is the mother of all problems in our industry. It saturates all touchpoints, levels and aspects of construction.

With the big, bold vision of eliminating downtime, the construction industry is coming together. And together, we are walking the talk.



ELIMINATE DOWNTIME COMMITTEE ECOSYSTEM



An aerial photograph of a large-scale construction site. The ground is a mix of brown earth and grey gravel. Several yellow excavators are positioned across the site, some with their hydraulic arms raised. Two yellow dump trucks are also visible, one in the upper left and another in the lower right. The scene is brightly lit, casting long, dark shadows from the machinery. In the background, a concrete wall with a chain-link fence on top is visible. The overall impression is one of active, large-scale earthmoving and construction work.

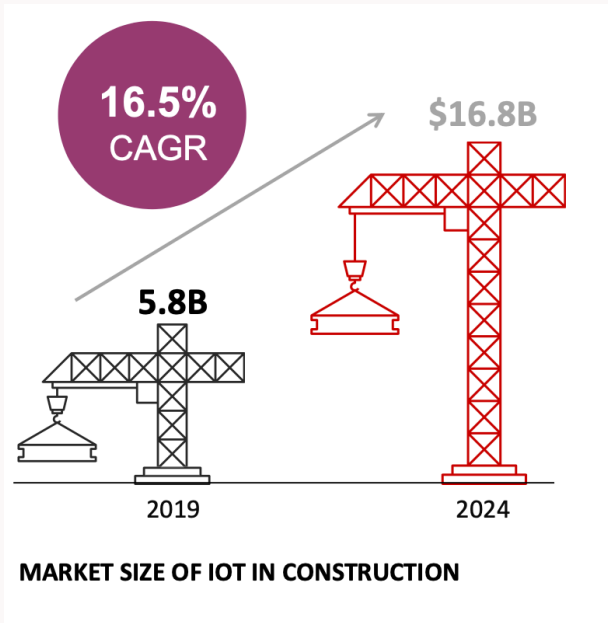
02

We are at the tipping point

Change is Happening in the Construction Industry

Change is happening

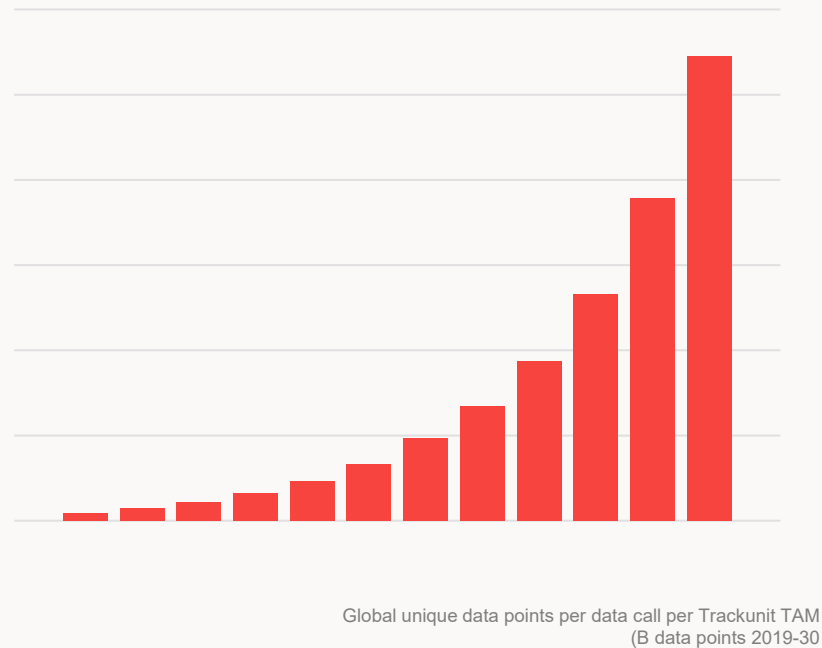
IOT is empowering the industry



Acceleration in IoT investment

A long-time laggard in digital innovation, investment in IoT capabilities is rapidly accelerating as Construction is now one of the top 5 industries in investment growth

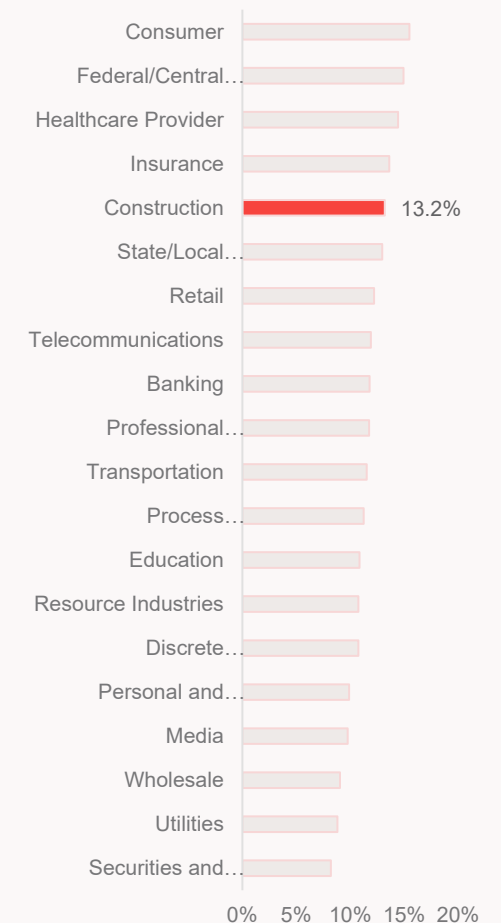
Data volume expected to grow significantly over next 10 years



Explosion in connectivity

Data proliferation will grow exponentially as penetration of connected equipment continues beyond 2025 and depth of machine-level data grows

Annual growth in IoT-spend 2019-2023 by industry, worldwide (%)









Taking Tags to the Next Level

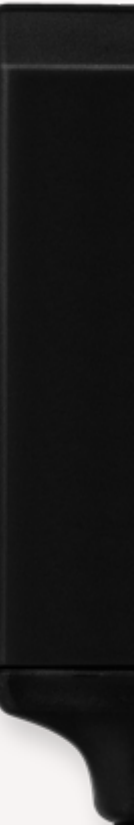
Today, We're Closing the Connectivity Loop





The Power of Our Network

Compatible With 3rd Party Tags



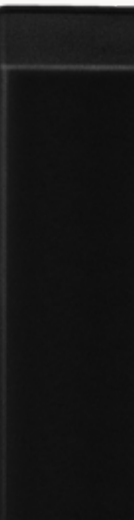
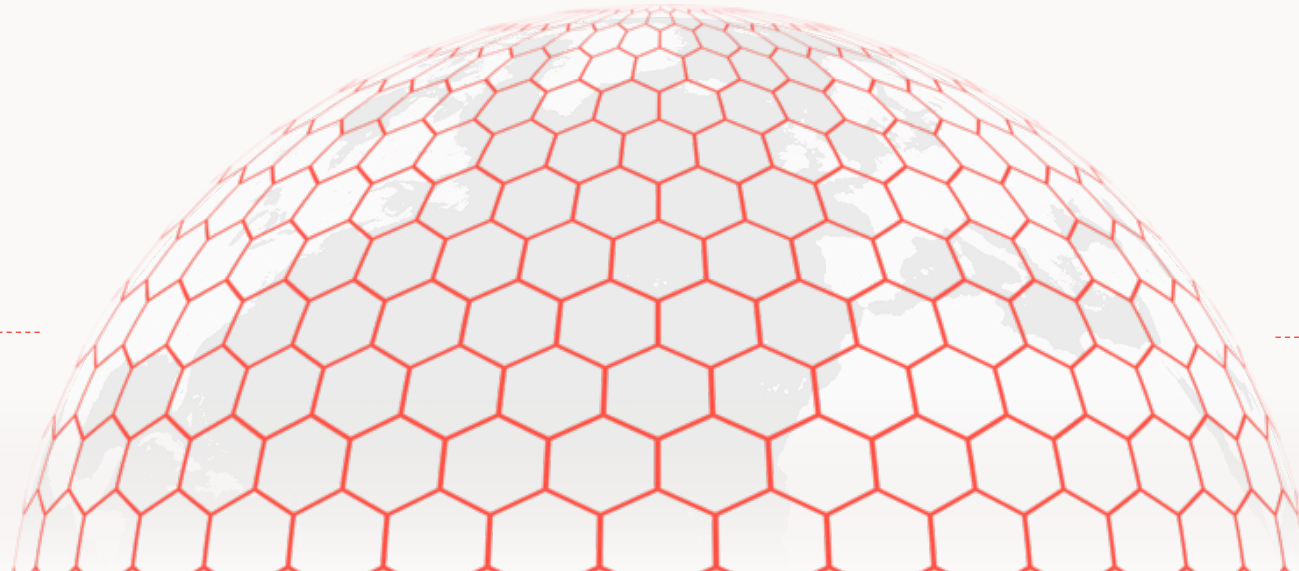
Trackunit Kin gets a **head start** by leveraging **our fast-growing network** of thousands of connected devices all over the planet. This is the network that will collect and transmit your data and keep you up-to-date with relevant tracking information.





Inevitable Connectivity

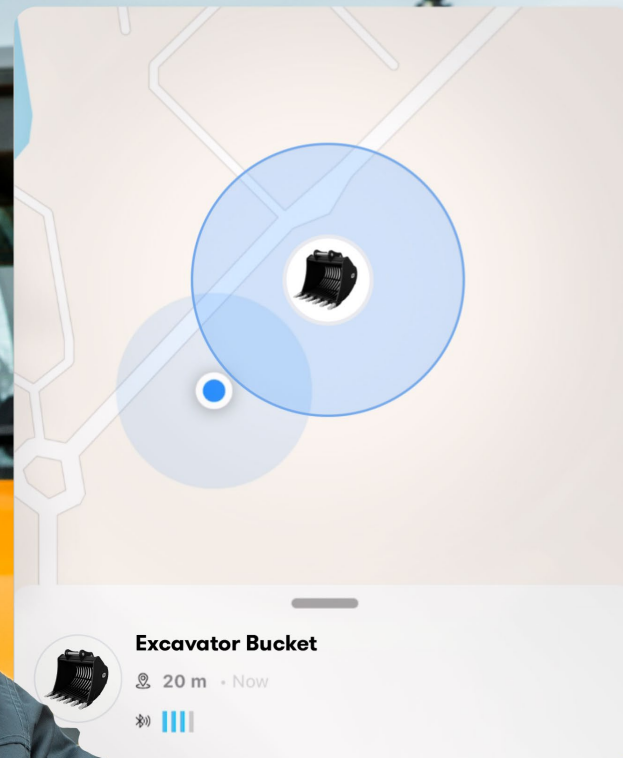
Our network is the **largest in the industry**. And with a surge in connected devices every construction site will **inevitably be connected** by the network of Trackunit within a two-year timeframe.

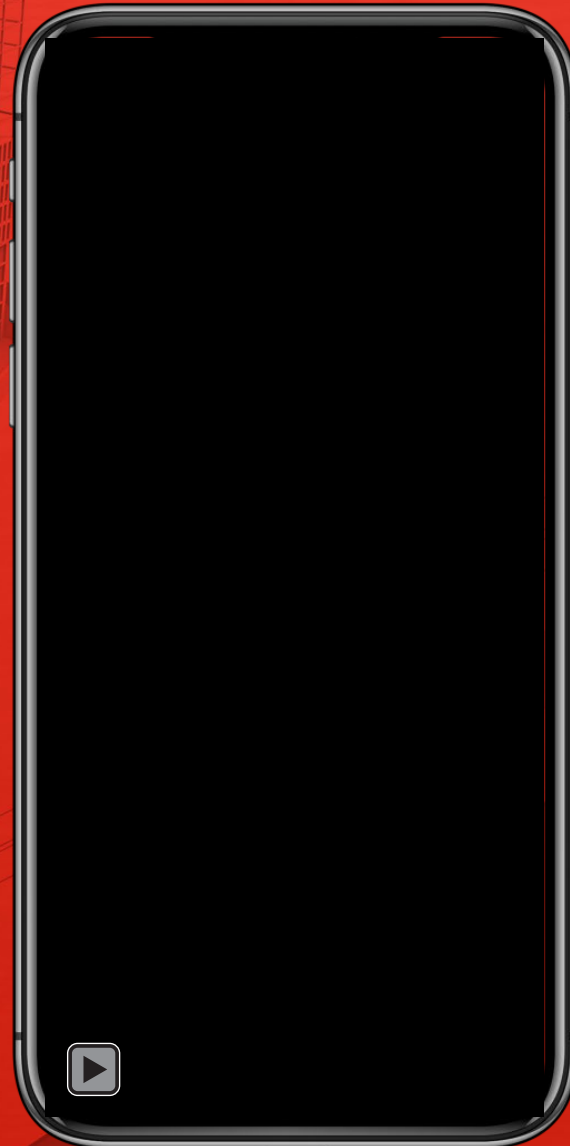




Keeping Assets in Sight – Even off-site

With Trackunit Kin, lost attachments and forgotten tools is a thing of the past. Kin enables you to find assets of all shapes and sizes – and by leveraging the network of Trackunit, Kin enables you to track down all attachments and tools – **even if they leave your site.**





Preview



Locate your Asset

- 1. Trackunit Go**
Open the Trackunit Go app to see your assets.
- 2. Select Asset**
Select the asset you want to locate.
- 3. Signal detected**
If you are close enough to the asset to detect its signal, the Locate button will be activated (blue).
- 4. Locate asset**
Press Locate to enter the locator mode. You will know if you are getting closer to the asset by the signal strength indicated at the bottom of the screen.



Tag it, Track it, Done



04

Past, Present and Future

The Trackunit Story



Today

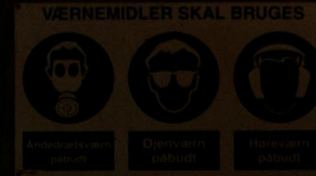
Trackunit Legacy

Today, Trackunit is the leading supplier of fleet management solutions across the globe, operating out of our 12 offices worldwide.



Years
June 1998 - 2021

23



Active users per month

17K

Costumers

7K

Active units

650K

Employees

200



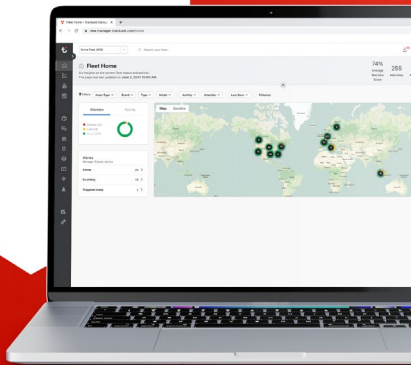
A World Of Services

Services



Trackunit Manager

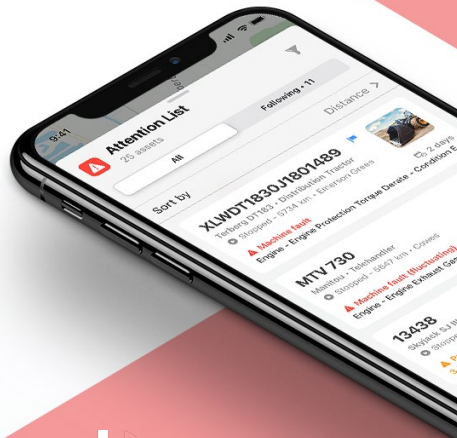
Total Overview. Control. Focus



 Trackunit Manager

Trackunit Go

The Entire Fleet At Your Fingertips



 Trackunit Go

Trackunit Iris

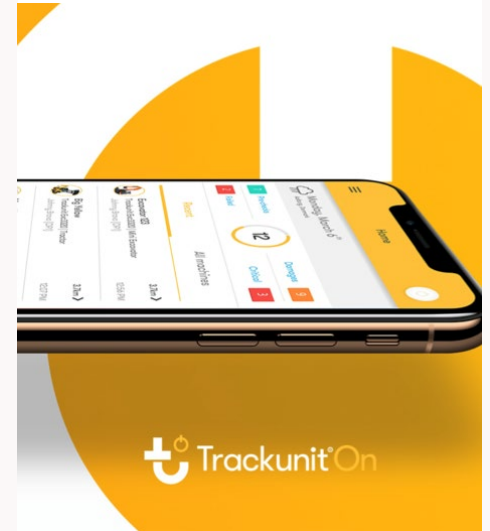
IoT For The Construction Industry. By The Construction Industry.



 Trackunit Iris

Trackunit On

Connecting Man & Machine



 Trackunit On

The Ecosystem

To enable anyone to eliminate downtime, we have created an ecosystem of services that connects every stakeholder in our industry. With seamless technology working for you, all challenges are turned into possibilities for better processes and a bigger bottom line.





Connect Everything With One Scalable Solution

Hardware



The Ecosystem

To enable anyone to eliminate downtime, we have created an ecosystem of services that connects every stakeholder in our industry. With seamless technology working for you, all challenges are turned into possibilities for better processes and a bigger bottom line.

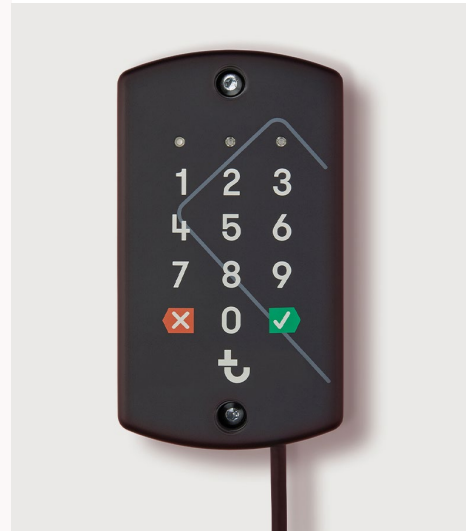
Trackunit Raw

Trackunit Raw is made to seamlessly connect all types of equipment and all Trackunit services.



Trackunit DualID II

Fleet management and user authentication for machinery.



Trackunit Spot

Manage your fleet of non-powered assets, machines and equipment.



Trackunit Kin

Trackunit Kin connects every tool and attachment to the same platform





works with
BY SILICON LABS
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