



GW-201: Gateway Software Architecture – Hosting Diverse Protocols and Apps



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Connecting to the Cloud



- Design choices
- Architecture
- Recurring Costs
- Maintenance
- Performance
- User Experience

What's the matter?



- It's all about IP
- That's Internet Protocol, not Intellectual Property!
- You've got an IP connection to your product...
- Now what?
 - Which cloud provider to use?
 - How much will it cost to run this system?
 - Will I need DevOps staff?
 - Am I going to be hacked?

Connectivity First



- **How you're connecting impacts back-end decisions too!**
- **Embedded Wi-Fi?**
 - Consider impact of constrained CPU, especially on security requirements
 - Can your device support JWT (JSON Web Tokens)?
- **Gateway or Hub**
 - Can you deploy application services here?
 - Software libraries available for all the Clouds?
- **Dealing with multiple wireless PHYs!**

Cloud IoT Architecture

Common patterns for modern IoT Cloud device connectivity, and their demands on your Gateway.



Cloud Providers



- **The big three:**

- **AWS** – Amazon Web Services
- **Azure** – Microsoft Cloud Platform
- **GCP** – Google Cloud Platform

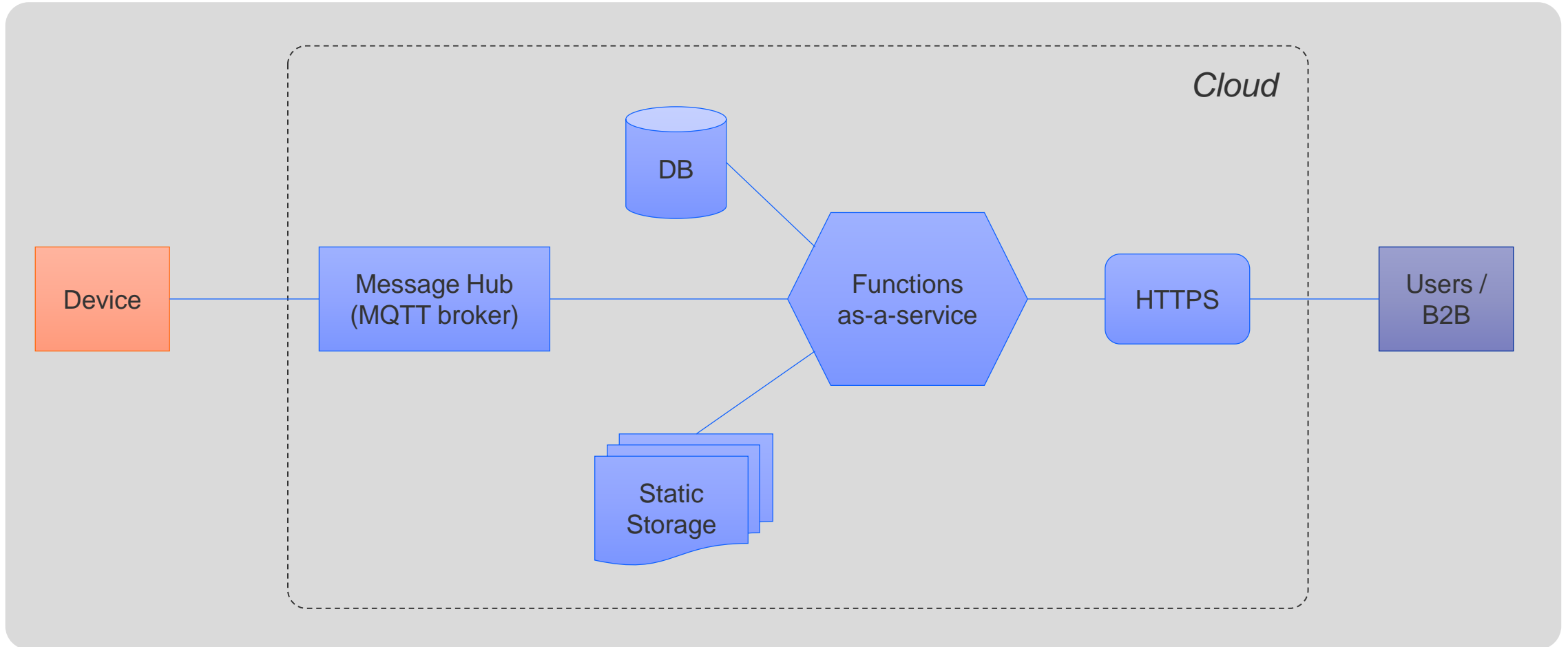
- **On-Premises options?**

- Also, “Hybrid-Cloud”

- **Multi-Cloud**

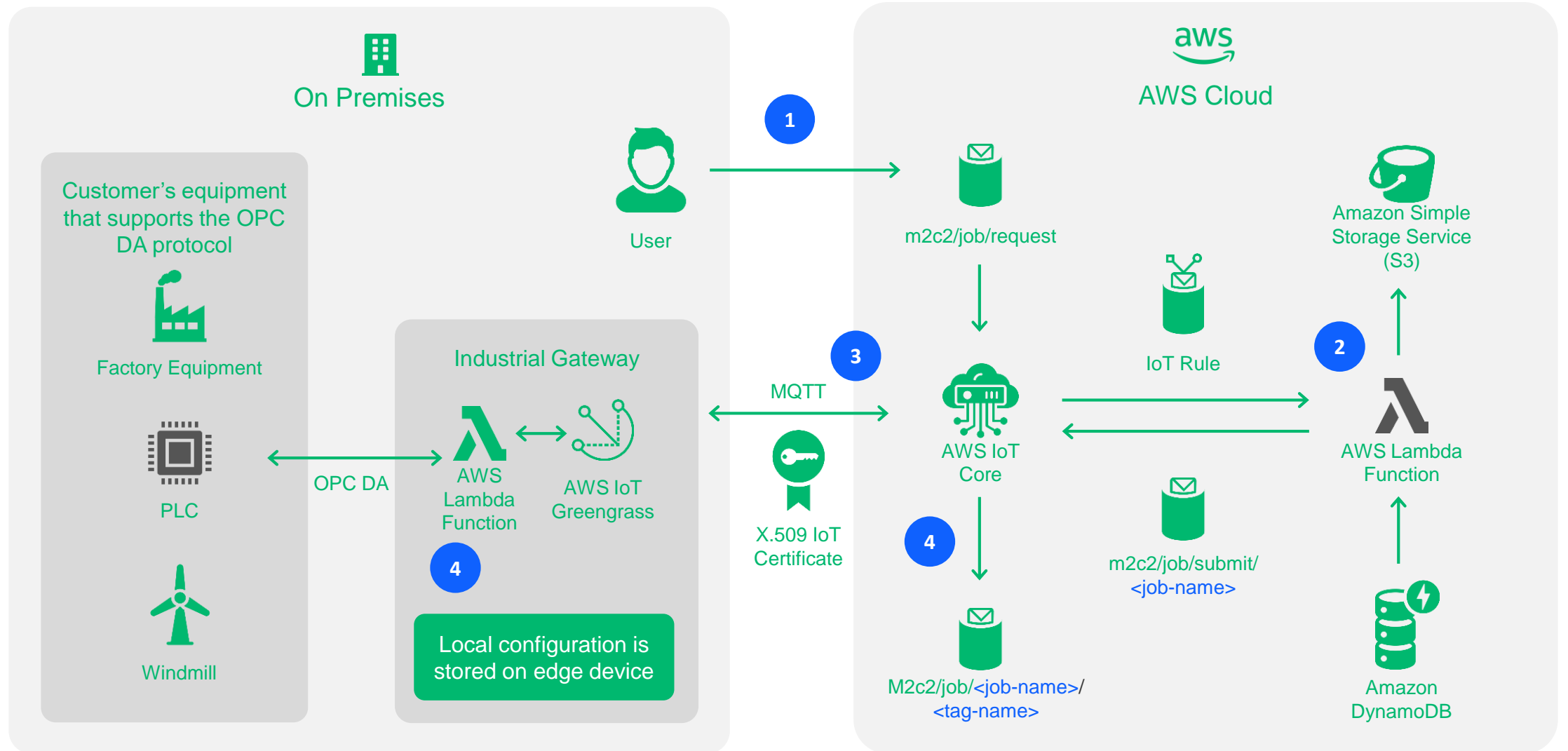
- A myth to justify haphazard corporate rollouts?
- Containers and microservices.
- What cost to avoid vendor lock-in?

A Generic IoT Cloud Architecture

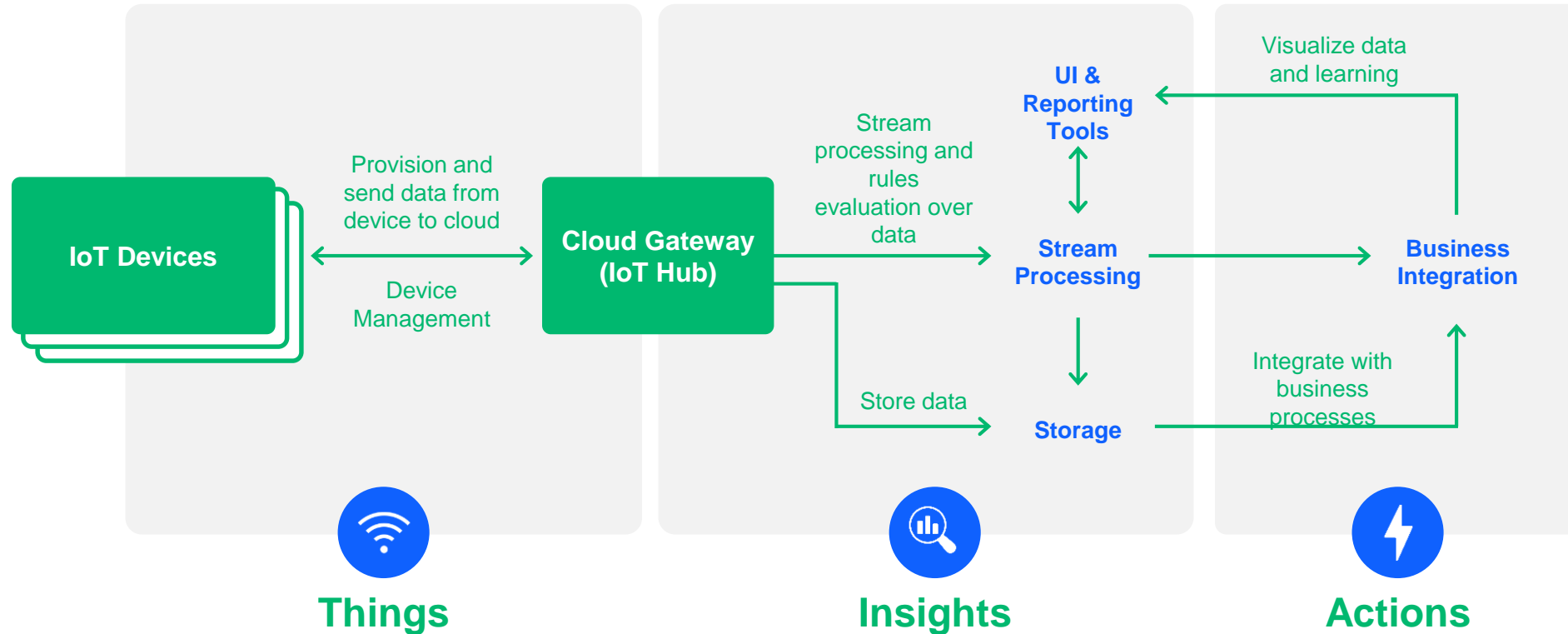


Now let's compare this to the Big Three...

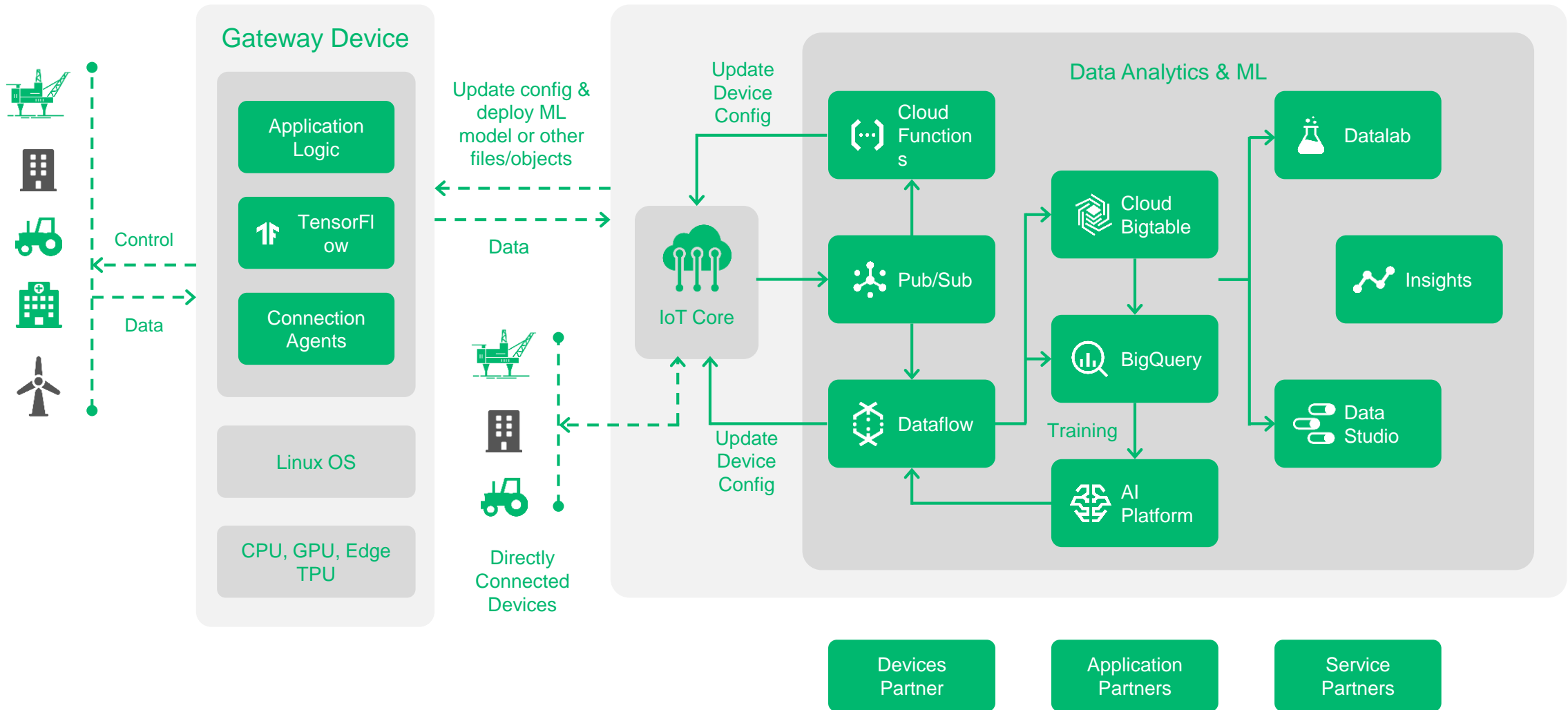
AWS IoT Core



Azure IoT Hub



Google Cloud IoT Core



Serverless vs [containers + microservices, etc.]

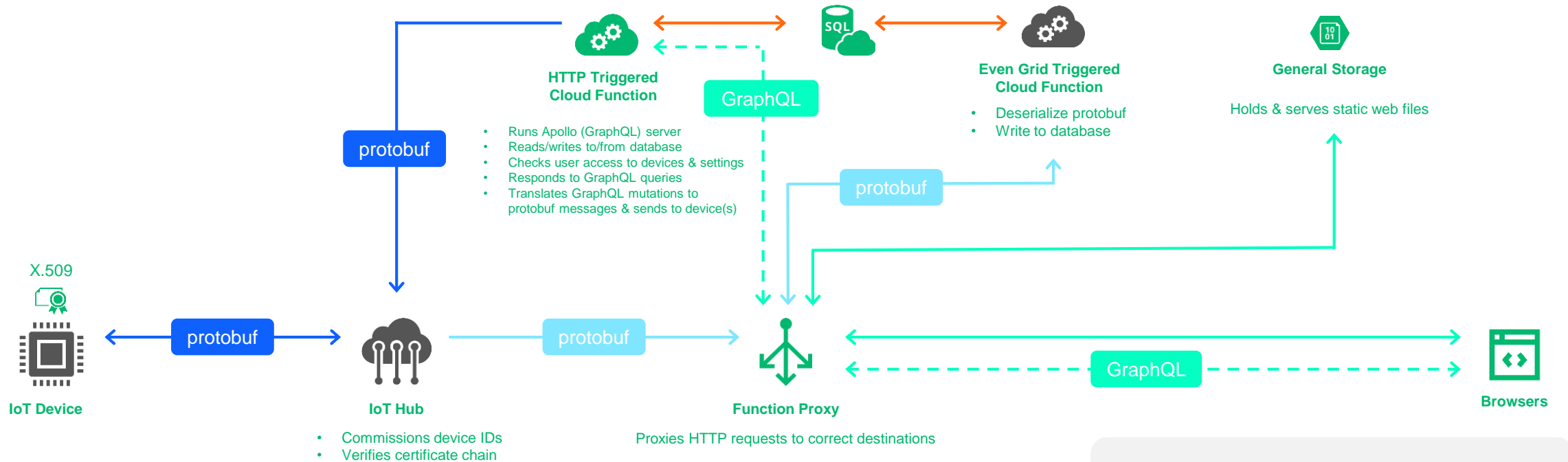


- **Cost and Scale advantages lean toward “serverless” Cloud**
 - Let’s talk cost \$\$
- **Reasons you may opt-out of serverless?**
 - Need fully private or on-premises operation
 - Portability between cloud platforms (no vendor lock-in)
 - Technology constraints – ex: legacy code or databases
 - ...often a hybrid approach can be used
- **DevOps – who’s going to maintain this?**



Full Stack Serverless Architecture: *Device – Cloud – User*

UNDERSTANDING THE DATA FLOW: AZURE EXAMPLE



- ↔ MQTT with TLS encryption
- ↔ Event Grid Schema (authentication handled by Azure)
- ↔ HTTPS
- - - HTTPS with OAuth user session
- ↔ SQL with TLS encryption

Gateway Software Architecture

Design choices for security, wireless connectivity, commissioning, offline scenarios, and remote software updates.



Security



- **Provisioning certificates**
 - Cloud impact during factory programming / test
- **Managing keys**
 - End-user impact of security
- **Local connectivity concerns**
 - The Wi-Fi password changed!?
 - Real-world scenarios

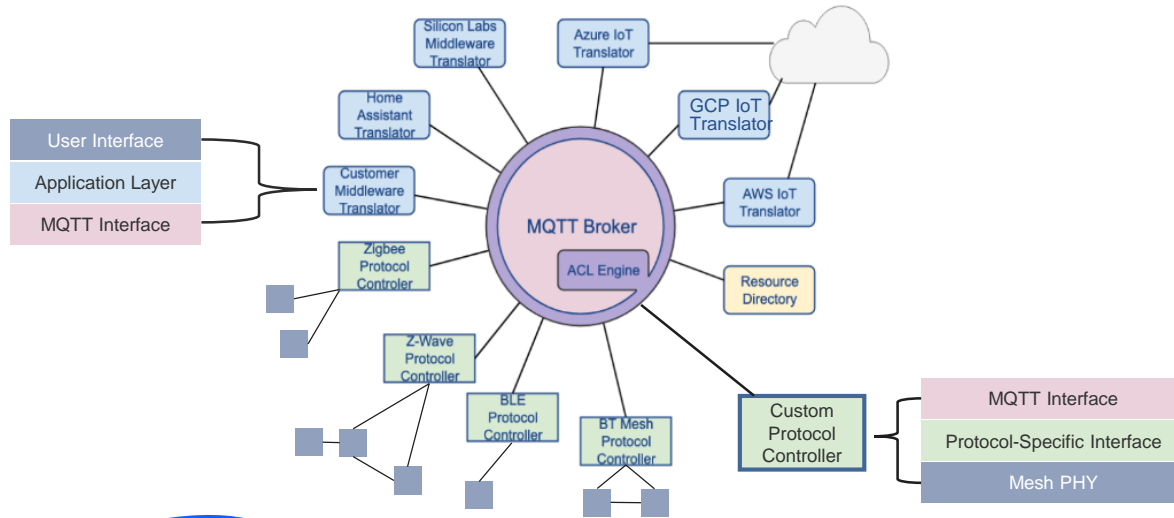
The Fine Print

Cloud Service Agreement

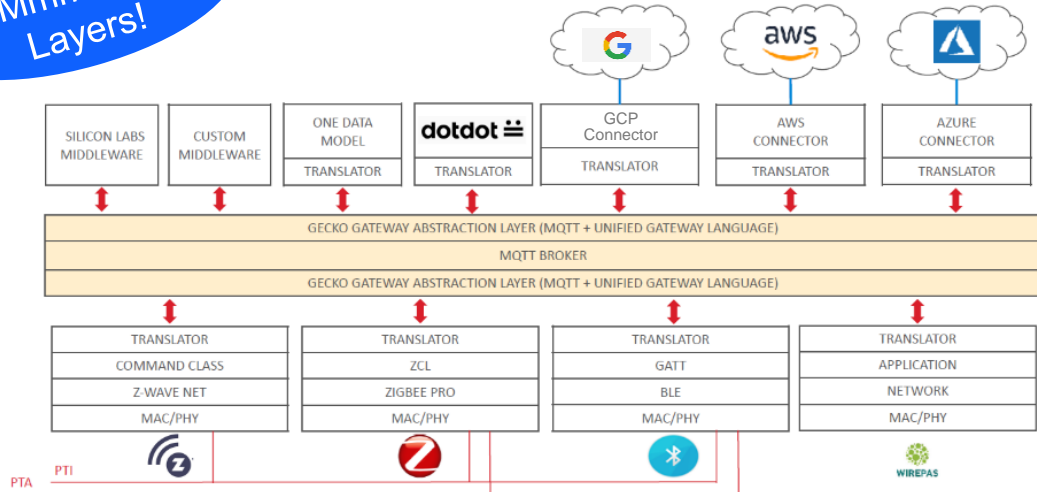
ata, read our privacy policy.

- **Offering a cloud-based service to your customers?**
- **New legislation mandating IoT security**
 - California [SB-327](#) effective Jan 1, 2020 (*other States following*)
 - NIST “*Cybersecurity Feature Baseline for Securable IoT Devices*”
 - ETSI EN 303 645
- **Terms of Service Agreements (TOS)**
 - Users don’t get a “license” to the software... this is a *service*.
- **Service Level Agreements (SLA)**
 - Check your cloud provider – service level rolls downhill ;-)
- **Acceptable Use Policy (AUP)**
- **Privacy Policy – consider GDPR**

Wireless Connectivity



Mmmm... Layers!



- **Multiprotocol support**

- Traditional custom software approach is brittle...
- Can it work more like TCP/IP?
 - Requires OS support for Network Interfaces

- **Message Bus “Pub/Sub” – MQTT**

- Decouples concerns... and processes.

Unified IoT Controller

NEW

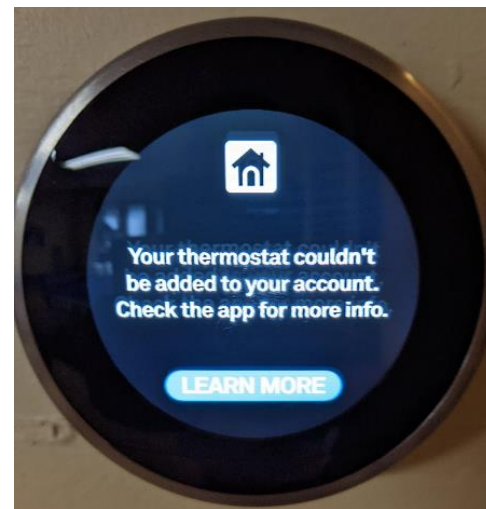
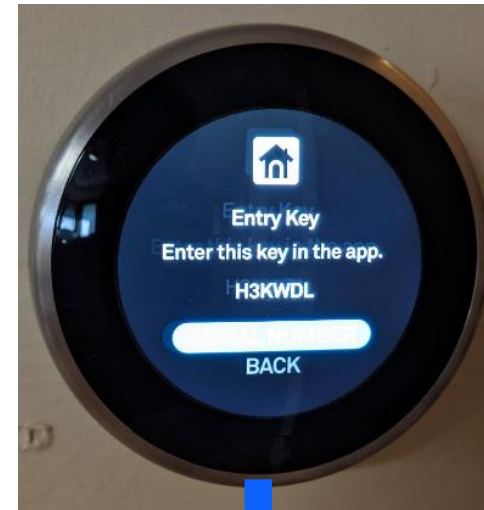
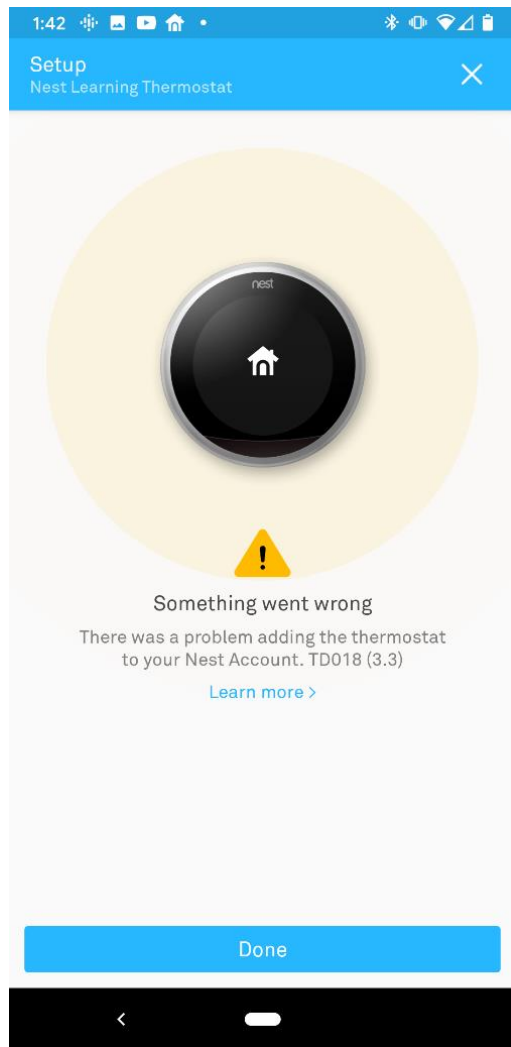
- A unified IoT software abstraction layer.
- “Device Driver” for IoT.
- Built on MQTT, provides JSON payload definitions for all the layers.

Commissioning



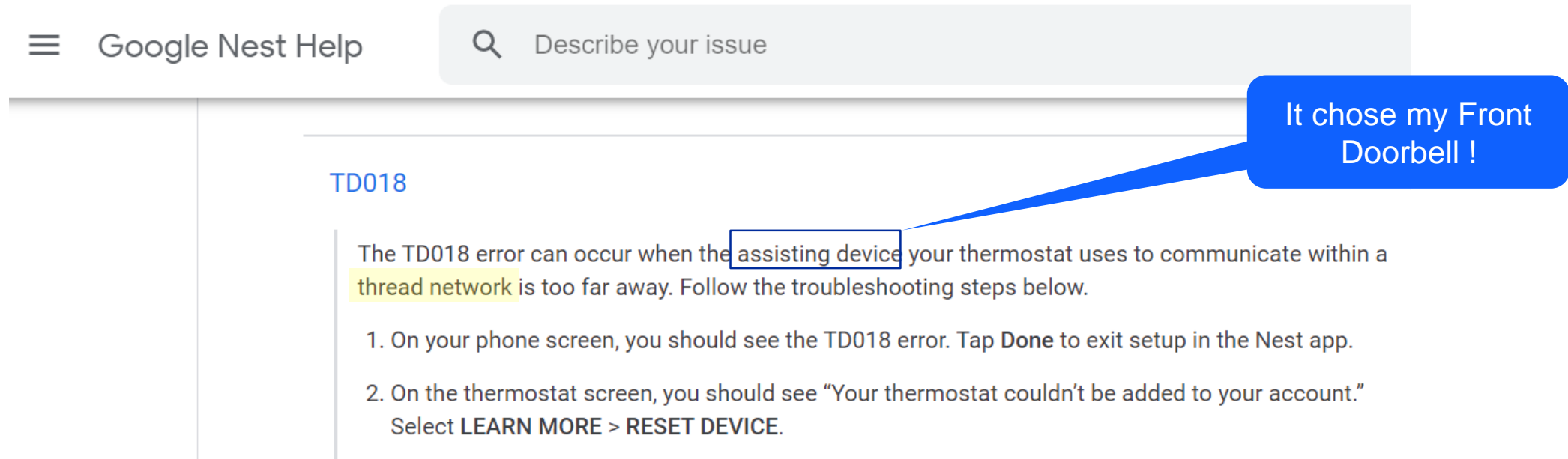
- **Process for onboarding new devices**
- **Case Studies – State of the Art commissioning experiences**
 - Nest Camera
 - Philips Hue
- **Associating unique Devices with User Accounts**
 - Cloud database concerns

Case Study: Commissioning is Hard!



Oh! It's using Thread - IEEE 802.15.4

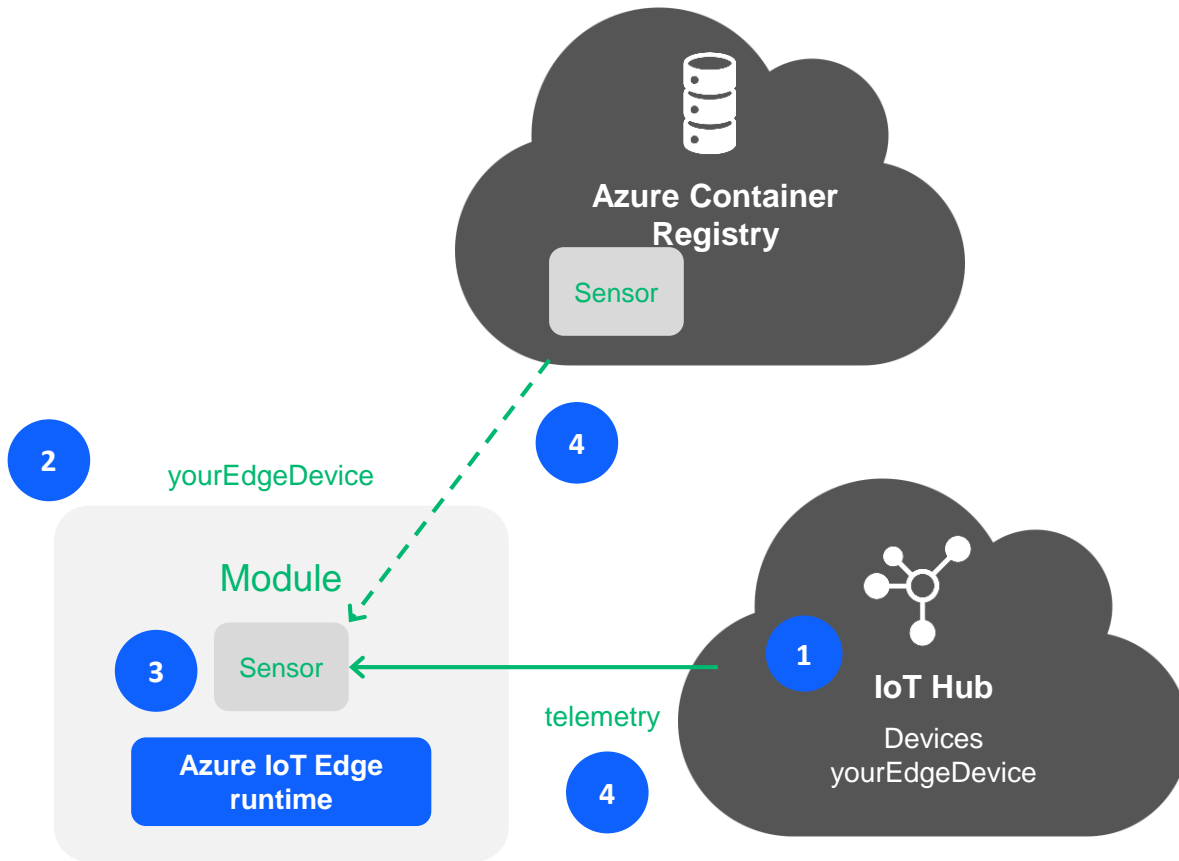
- Designers could've opted for Wi-Fi soft AP mode, or BLE direct...



The screenshot shows the Google Nest Help interface. At the top left is the 'Google Nest Help' logo with a hamburger menu icon. To its right is a search bar with the placeholder text 'Describe your issue'. Below the search bar, the article title 'TD018' is displayed. The main text of the article reads: 'The TD018 error can occur when the assisting device your thermostat uses to communicate within a thread network is too far away. Follow the troubleshooting steps below.' A blue callout bubble points to the words 'assisting device' in the text, containing the text 'It chose my Front Doorbell !'. Below the main text are two numbered steps: '1. On your phone screen, you should see the TD018 error. Tap Done to exit setup in the Nest app.' and '2. On the thermostat screen, you should see "Your thermostat couldn't be added to your account." Select LEARN MORE > RESET DEVICE.'

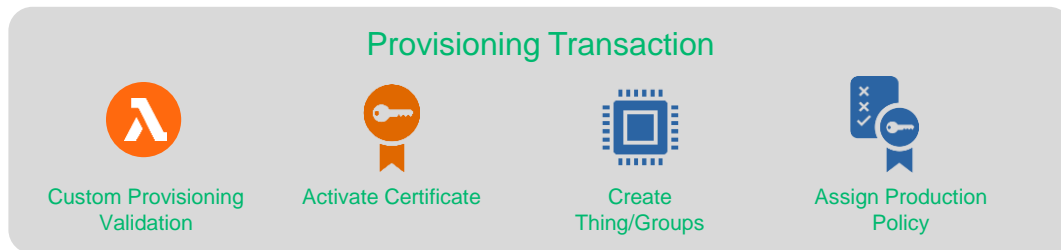
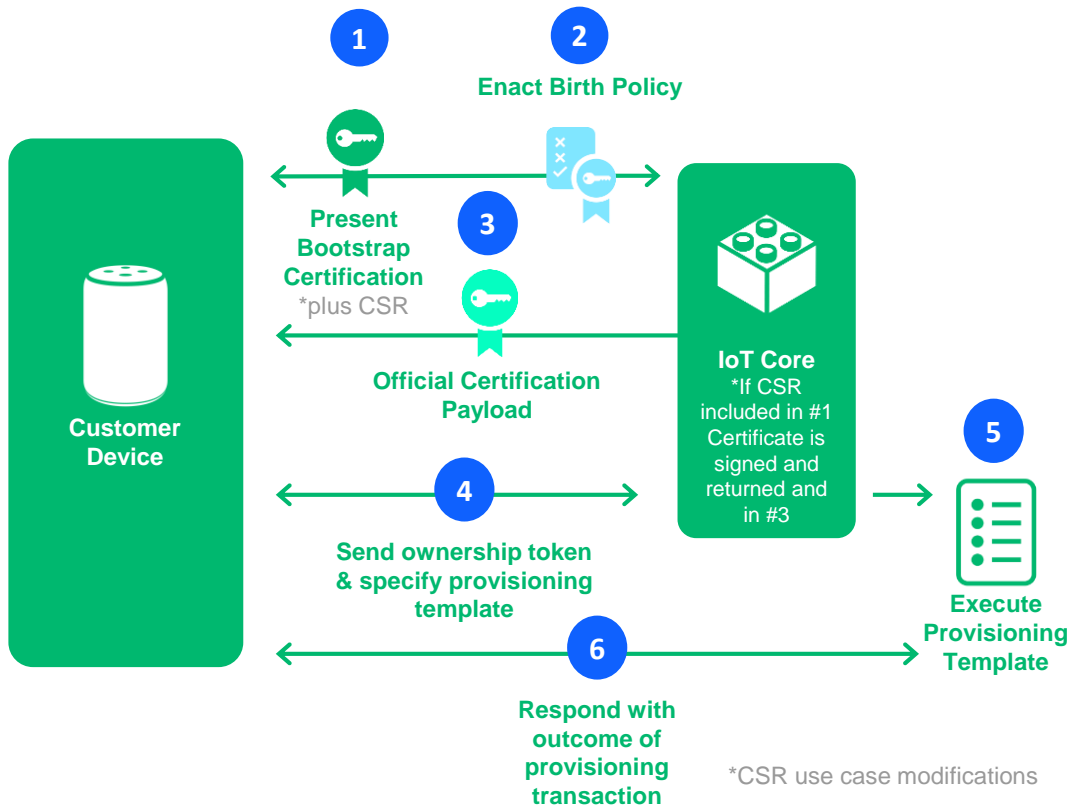
... Goes on through Step 11!

Offline Scenarios and Edge Computing



- **Gateway or Device based caching / spooling**
- **Digital Twins on the Cloud**
- **On-premises Cloud Functions**
 - Containerized Edge Computing
 - AWS GreenGrass
 - Azure IoT Edge

Software Updates



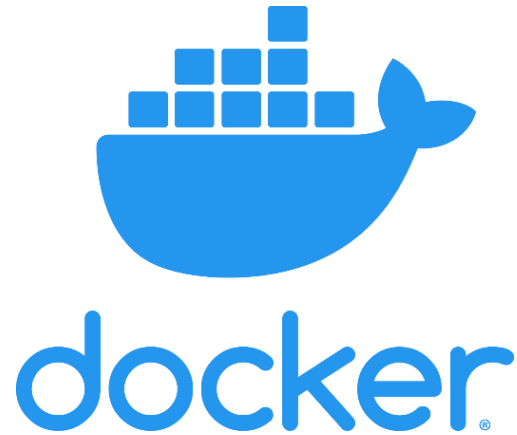
- Security patches make it risky to opt-out
- Roll your own update option?
- Cloud Provider service offerings
 - Azure IoT Hub Device Provisioning Service
 - AWS IoT Core Fleet Provisioning

- 3rd Party Services



- <https://www.upswift.io/>



Containerization on the Gateway



Watchtower

- **Technology often used on the Cloud**
 - Micro-Services!
 - Deploy applications independently.
 - Future proof.
- **Free your Gateway Applications from Dependency Hell™** 
- **...But they may have to break out of Container Jail™** 
- **Service Containers – like *Watchtower* can provide remote updates, and more.**
 - Use 3rd party micro-services or roll your own.



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